
PRESTIGELEISUREUK
Gifting Season
Selling Guide
2026

# Contents


**01** Welcome

**02-03** Gifting Season Timeline

**04** Why Plan Early

**05** Who to Sell to This Christmas

**06** Mumbles

**07** Just Cool

**08** SF Clothing & Larkwood

**09-10** BagBase

**11-12** Quadra

**13-14** Beechfield

**15-16** Westford Mill

**17-18** Gifting Season Favourites

**19-20** Leisure4Less Favourites

**21** Upselling and Bundling

**22-23** Marketing Tips

**24** The Christmas Rush Checklist

**25** Next Steps







# Welcome...

Christmas is one of the busiest times of the year, making it the perfect opportunity to offer customers products they'll love. Our Gifting Season Selling Guide brings together a selection of gift ideas that are ideal for corporate gifting, retail, promotions and personalised presents. Browse the range, find inspiration, and get ready for the festive season with confidence.



# A Gifting Season **Timeline**

## September

### Start planning ahead

The busiest time of the year comes around quickly, so now is the time to get organised. Think about the products your customers are likely to need, from seasonal favourites to the latest trends. Consider the opportunities ahead, including retail promotions, festive attractions, corporate gifting, staff events and branded merchandise.

Use our **Favourites** feature to build product lists for different customers or projects, making it easier to manage upcoming orders and keep everything in one place.

**How we can help**

- Explore new products and seasonal best sellers
- Save products with Favourites for easy ordering later
- Speak to our team for product advice and recommendations

## October

### Start to get your orders in place

With your plans taking shape, it's time to secure the stock you'll need. Ordering early gives you more flexibility and helps you stay ahead as demand builds.

Use our **Quick Order** feature to place orders efficiently, or speak to our team if you're sourcing products for a larger project. If you need help with pricing or finding the right garments, we're here to support you every step of the way.

**How we can help**

- Quick Order for faster purchasing
- Product sourcing support
- Pricing advice for larger opportunities
- Reliable stock availability and expert account support

## November

### Keep orders moving

This is when things really start to pick up. Promote your products across your marketing channels, stay in touch with customers and keep orders flowing.

As demand increases, we're here to help you fulfil orders quickly and confidently. With a range of delivery options and a knowledgeable customer service team, you can spend less time worrying about stock and more time looking after your customers.

**How we can help**

- Fast and flexible delivery options
- Reliable stock when demand is high
- Friendly support whenever you need us

## December

### Finish strong and look ahead

As the festive rush begins to slow, it's the perfect time to complete outstanding orders and reflect on the season.

Gather feedback from your customers, review which products performed well and think about what you'd do differently next year. Every busy season is an opportunity to learn, and we'll be here to help you prepare for the next one.

**How we can help**

- Ongoing account support
- Product insights and recommendations
- Planning advice to help you prepare for next year's gifting season



# Why Planning Early for Christmas Matters

Christmas is one of the busiest gifting seasons of the year, making it an important time for printers and embroiderers to plan ahead. Businesses start looking for branded gifts well before the festive rush, giving decorators who prepare early the best chance to secure orders, manage stock and maximise sales.

The opportunity continues to grow. The UK personalised gifting market is forecast to increase by £1.26 billion between 2025 and 2029, driven by growing demand for unique, customised products and changing gifting trends. At the same time, 84% of consumers purchased a gift in the past year, with shoppers aged 16–34 leading the demand for personalised products.

Personalised gifting goes far beyond novelty Christmas jumpers. Businesses are looking for meaningful ways to thank customers, reward employees and strengthen relationships with gifts that feel thoughtful and memorable. Retailers are also seeking products that offer something more personal than standard off-the-shelf alternatives.

From embroidered blankets and teddy bears to premium hoodies, tote bags and drinkware, the right product range can help your customers stand out during the festive season while creating new opportunities for your business.

This guide is packed with seasonal inspiration to help you prepare for Christmas, expand your product offering and give your customers more choice when it matters most.

**Top Tip**

The earlier your customers start planning, the more choice they'll have. Encourage them to order early to avoid stock pressures closer to Christmas.



# Who to Sell to This Christmas

Christmas gifting creates opportunities across a wide range of industries. Businesses are looking for thoughtful, personalised gifts that thank employees, reward customers and strengthen relationships. Identifying these customers early can help you secure repeat business before the festive rush.

### Corporate businesses

Many companies invest in branded Christmas gifts for employees and clients. Embroidered blankets, premium hoodies, drinkware and tote bags are popular choices that combine practicality with a personal touch.

### Schools and universities

Schools often look for end-of-term gifts for staff, while universities may need branded merchandise for students, societies and festive events. Personalised accessories and clothing are always popular options.

### Hospitality

Hotels, restaurants and venues often thank their teams with Christmas gifts or branded merchandise. Seasonal hampers, embroidered accessories and premium apparel can all add value.

### Retailers and independent gift shops

Retailers are always looking for products that stand out during the festive season. Personalised gifts offer something different from standard high street products and appeal to customers searching for meaningful presents.

### Sports clubs and community groups

Christmas is a popular time for clubs to reward volunteers, coaches and members. Branded hoodies, beanies, drinkware and accessories make practical gifts that can be personalised with names or club branding.



# BRING CHRISTMAS TO LIFE WITH MUMBLES.



The Mumbles festive collection

MM33 | MM60 | MM560 | MM563 | MM566 | MM567 | MM573

Mumbles®

the-mumbles.co.uk @mumbles_world

## JC092 COOL SLIDERS

## JC093 AERO CLOGS




Slip-on style




Movable heel strap providing a secure fit




Ventilation holes for breathability

AWDis

awdis.com @awdisbrands

# MATCHING CHRISTMAS PYJAMAS FOR THE WHOLE FAMILY







## SEE THE FULL GIFTING POTENTIAL

SCAN ME



SF CLOTHING

@sfclothing_b2b sf-clothing.com

larkwood Baby and Toddler Collection

@larkwoodclothing larkwoodclothing.com


Make it
personal.

# Premium accessories continue to offer decorators and retailers exciting opportunities to add value through personalisation.

From luxurious velvet travel essentials and fashion-led Sundae bags to smart Matte PU accessories and versatile Felt storage, the BagBase collection is designed with gifting, retail, corporate and hospitality markets in mind.

Perfect for embroidery, monogramming and branding, these products lend themselves to premium gift sets, employee rewards, event merchandise and seasonal promotions.

By offering coordinated collections and personalised finishing touches, decorators can create memorable products that drive higher order values and keep customers coming back.



BG710
Velvet Travel Jewellery Box



BG883
Sundae Cross Body Bag



BG718
Velvet Gift Bag



BG882
Sundae Accessory Case



BG715
Velvet Accessory Pouch



BG884
Sundae Wristlet



BG714
Velvet Accessory Bag



BG886
Sundae Mini Backpack

BagBase®


THE GIFT OF GREAT ORGANISATION.
NATURALLY CREATED WITH:
NO SYNTHETIC FRAGRANCES
NO ARTIFICIAL COLOURS
NO ANIMAL DERIVATIVES
NO HARSH DETERGENTS
NO PROPYLENE GLYCOL
NO PETROLATUM
NO PHTHALATES
NO MEA/DEA/TEA
NO MINERAL OILS
NO TRICLOSAN
NO SULPHATES
NO PARABENS
NO SILICONES
NO EDTA
QUADRA®
QUADRABAGS.COM



**QD779**
Tailored Luxe Wash Bag



**QD272**
Stockholm Tech Organiser



**QD815**
Airside Cross Body Bag



**QD879**
NuHide Washbag



**QS76**
Teamwear Shoe Bag



**QD651**
Heritage Waxed Canvas Wash Bag



**QD889**
NuHide Accessory Pouch



**QS309**
Studio Cross Body Bag



**QS302**
Studio Water Bottle Carrier

# CREATE GIFT-READY COLLECTIONS.

Pair wash bags with accessory pouches, tech organisers or cross-body bags to offer complete travel or lifestyle gift sets. Adding embroidered initials or discreet branding creates a premium finish that makes these products ideal for corporate Christmas gifts, staff rewards and personalised retail collections.


Seasonal
style starts
at the top.
Beechfield®
beechfield.com

As the colder months approach, Beechfield Original Headwear offers decorators and retailers a collection that combines seasonal style with everyday practicality. From cosy scarves and luxury knitwear to fashion-led beanies and organic baby essentials, the range is designed to appeal across retail, corporate, promotional and gifting markets. Perfect for embroidery, woven patches and branded decoration, these versatile accessories provide endless opportunities for personalised gifts, teamwear, festive promotions and winter merchandise. By creating coordinated cold-weather sets or offering custom finishing touches, decorators can deliver premium products that customers will wear season after season.



**B401**
Knitted Scarf and Beanie Gift Set



**B496R**
Fluffy Scarf



**B494R**
Fluffy Check Scarf



**B340A**
Organic Baby Bear Beanie



**B502**
Water Repellent Thermal Snowstar® Beanie



**B391R**
Colour Block Beanie



**B45**
Organic Beanie



**B336R**
Deep Cuffed Tonal Patch Beanie



**B437**
Apres Beanie

# Bundle for bigger sales.

Pair beanies with matching scarves or create ready-to-gift winter sets to increase average order value. Personalised embroidery or branded patches add a premium finish, making these products ideal for employee gifts, festive retail collections, ski trips, clubs and outdoor events.


made to gift,
made to last
Westford Mill®
westfordmill.com

# As demand grows for products that combine style, practicality and conscious design, Westford Mill continues to offer decorators and retailers versatile accessories for every occasion.

From on-trend leopard print canvas bags and premium organic cotton essentials to jute gifting solutions and home accessories, the collection is designed for decoration and built to be used time and time again. Perfect for embroidery, print and personalised embellishments, these products are ideal for retail, gifting, events, hospitality and creative businesses alike.

Whether creating bespoke gift packaging, branded merchandise or coordinated lifestyle collections, decorators can help customers choose reusable alternatives that deliver lasting appeal and added value.



W330
Leopard Print Canvas Accessory Bag



W335
Leopard Print Canvas Shopper



W336
Leopard Print Canvas Oversized Tote Bag



W433
Shimmer Jute Bottle Bag



W431
Shimmer Jute Mini Gift Bag



W425
Cotton Pocket Jute Gift Bag



W580
Heavy Canvas Storage Trug



W362
Fairtrade Cotton Junior Craft Apron



W520
Canvas Wristlet Pouch

PRESTIGELEISURE UK

# Gifting Season Favourites

Here are some of our top picks for adding a more premium feel to your gifting range this season.



ANTHEM AM015

MENS HEAVYWEIGHT TEE



Just Hoods AWDis JH124

SIGNATURE HEAVYWEIGHT BOMBER SWEAT



FINDEN+HALES LV690

ADULTS ALL WEATHER ROBE



GILDAN GD05

HEAVY COTTON T-SHIRT



JACK&JONES PRODUCT JJ034

BEAT HOOD



KUSTOM KIT KK331

QUILTED FULL ZIP SWEATSHIRT



Just Hoods AWDis JH030B

KIDS AWDIS SWEAT



Mumbles MM800

SQUIDGY



Mumbles MM560

ZIPPIE REINDEER



HENBURY H718

UNISEX ZIP THROUGH CARDIGAN



BagBase BG194

LEOPARD PRINT CARRYALL TOTE



Beechfield ORIGINAL HEADWEAR B655

LOW PROFILE VINTAGE CAP

PRESTIGELEISUREUK

# Leisure4Less

# Favourites

Take a look at some of our discounted products, available while stocks last.

Stock is limited, so be quick. Once these styles are gone, they're gone.



SF CLOTHING SF130

UNISEX SUSTAINABLE GENERATION T



ANTHEM AM004

WOMENS ANTHEM FULL ZIP HOODIE



GILDAN GD52

DRYBLEND ADULT CREW NECK SWEATSHIRT



Mumbles MM32

VELVET BEARS



BagBase BG759

BOUTIQUE SOFT CROSS BODY BAG



BagBase BG767

BOUTIQUE PHONE CARRY CASE



Beechfield ORIGINAL HEADWEAR B499

CABLE KNIT MELANGE SCARF



HENBURY H851

LADIES MICROFLEECE JACKET



Beechfield ORIGINAL HEADWEAR B60N

ORGANIC COTTON TRUCKER



Beechfield ORIGINAL HEADWEAR B39R

DEEP CUFFED STRIPED BEANIE



TOWEL CITY TC050

LADIES ROBE



Just Hoods AWDis JH065

WOMENS FASHION CROP ZOODIE

# Upselling and Bundling During Gifting Season

Gifting season is a strong opportunity to increase order value, build better customer relationships and keep your business front of mind going into 2027.
Two simple ways to make more of each enquiry are upselling and bundling. Both can help your customers create a stronger gifting offer while giving you the chance to generate more value from every order.

**Upselling during gifting season**

Upselling is about offering a higher-value option when it genuinely suits your customer's needs.

For example, if a customer is looking for embroidered Christmas sweatshirts, you could show them a standard option alongside a heavier-weight alternative with a more premium feel.

Good product knowledge makes this much easier. Understanding fabric weight, fit, finish and decoration suitability means you can explain the benefits clearly and recommend the right option with confidence.

The aim is not to push the most expensive product, but to help your customer choose the best option for their brief and budget.

**Make the most of bundling**

Bundling means combining related products into one offer, often at a better price than buying each item separately.

If a customer is ordering a Mumbles soft toy as a baby gift, you could suggest adding a babygrow and hat to create a complete gift set.

You can apply the same idea across other gifting opportunities too, such as pairing hoodies with beanies, workwear with accessories or branded clothing with bags.

The best bundles are simple, relevant and useful. By helping customers get everything they need in one place, you can increase order value while making the buying process easier for them.

## Top Tip

Don't just sell the product, sell the complete gift. Pair complementary items together and give customers a ready-made solution that's easier to buy and can increase the value of every order.



# Marketing Tips for Gifting Season

Christmas and gifting season bring plenty of opportunities to get your business in front of customers. Social media is one of the easiest ways to stay visible, show what you can offer and give customers ideas for their own gifting orders. Here are a few simple marketing tips to make the most of the season.

**1. Use seasonal colours without losing your brand**

If you are creating graphics or promotional materials, think about how colour can help communicate the season.

Warm tones, reds and golds can work well as accent colours. You do not need to change your whole brand look, just add a few seasonal touches to make your content feel timely and relevant.

**2. Show your products in use**

It can be easy to post products folded, hanging up or on a plain background, but people often respond better when they can picture the finished result.

If you have printed a Christmas jumper, model it or ask someone else to wear it. You could also create a short video showing the decoration, key product details and how customers can place an order.

Getting in front of the camera can feel daunting at first, but it becomes easier with practice.

**3. Use customer testimonials**

If a customer placed a large gifting order with you last Christmas, ask them for a testimonial.

Sharing positive feedback helps show potential customers that they can trust you with their own Christmas orders and gives you useful content to post across your marketing channels.



# Marketing Tips for Gifting Season

## Social media content ideas

Try a few simple posts throughout the season:

**Products we think you'll love this gifting season** – Highlight a selection of garments or accessories suited to Christmas gifting.

**Swipe to Christmas** – Show a blank garment first, followed by the decorated version styled in a festive setting.

**Behind the order** – Share a short video of a product being printed or embroidered.

**Gift bundle ideas** – Show customers how different products can be combined into one gifting package.

## Create a Content Calendar

Planning your content ahead of time can make the busy season much easier to manage.

Create your own content calendar or use our ready-made template to save time and stay organised. We've already added some of our planned social posts, giving you a useful starting point for your own content.

Use our content calendar template:
**https://canva.link/kxoa4emuymgg4wr**

**Top Tip**
Plan your Christmas content early so you can stay consistent when things get busy.



# The Christmas Rush **Checklist**

- [ ] Remember where you hid the Christmas presents
- [ ] Save time ordering with Prestige **Quick Order**
- [ ] Forgotten something? Ask **Customer Services** to add it to your order
- [ ] Find batteries for the presents that definitely said “batteries not included”
- [ ] Need **more stock?** Ask us to source it
- [ ] Practise looking surprised when you open your socks
- [ ] Get **samples** sorted before the festive rush
- [ ] Avoid eating all the chocolates before Christmas Day
- [ ] Get your **customer quotes** wrapped up early
- [ ] Check Santa has your new address



# The Next Steps

Make the most of the busy gifting season with practical support that helps you save time, stay organised and keep your orders moving.

**Quick Quote**
Need pricing fast? Send us your requirements and we'll provide a quick, personal quote to help you respond to your customers sooner.

**Quick Order**
Place repeat and regular orders quickly, helping you save time when things get busy.

**Expert Support and Advice**
Our team is here to help with product recommendations, order queries and practical advice when you need it.

**Favourites Tool**
Save the products you use most so they're easy to find again when your next order comes in.

**Free Sales and Marketing Support**
Access useful sales and marketing materials to help you promote products and opportunities to your customers.

**Flexible Delivery Solutions**
Choose delivery options that work around your business and help keep customer orders on track.

**Click here** to view our delivery options.

### Christmas Opening Hours

Please note that Prestige Leisure will be closed over the Christmas period from 24 December 2026 and will reopen on Monday 4 January 2027.

We recommend planning ahead and placing your festive orders as early as possible to help avoid any disruption during this busy period.





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